



Dr Emma Yhnell is a senior lecturer and an award-winning science communicator based at Cardiff University. Emma is a respected academic who has built a reputation for her ability to untangle the academically technical and translate it into entertaining, relevant and accessible content. Emma delivers engaging, interactive sessions with passion and infectious enthusiasm. As a first generation academic, she sees it as her aim to change the typical image of academia, to make science more open, honest and fun. She is a writer and regular contributor to local radio and television as well as a commentator for the Science Media Centre. Emma is passionate about sharing her knowledge and changing the minds of people who nervously think 'science isn't for me.'



Mr Nick Saffell is a Filmmaker, Photographer and Podcaster at the University of Cambridge. He is the Co-host of "Mind Over Chatter", the Cambridge University research podcast. In this session, he will give you tips on how to create a successful podcast, including tone of voice and style of content. He will also discuss how to share your podcast on social media.



Dr Elisa Galliano is an Assistant Professor in the Department of Physiology, Development and Neuroscience at the University of Cambridge. She is also a Fellow and Director of Studies in Natural Sciences (Biological) at Fitzwilliam College. She is particularly interested in the ways in which, during both development and adulthood, the brain responds to sensory stimuli and uses such experiences to flexibly modify itself at a cellular level. Elisa is a committed neuroscience teacher at both undergraduate and postgraduate level and is highly invested in engaging the public with their research. In this session, Elisa will describe what contributes to an effective, clear and catchy scientific poster!



Dr Dervila Glynn is the Strategic Manager of Cambridge Neuroscience at the University of Cambridge. She has extensive experience in science communication and public engagement, having run Cambridge Neuroscience for >10 years, acting as the Local Group Representative for the British Neuroscience Association (BNA) and being a past member and Chair of the FENS Communication Committee (2016-2020). In 2017, she organised Cambridge BRAINFest, an ambitious public festival that involved 170 neuroscientists with 3000 visitors. She was awarded the BNA 2017 Public Engagement of Neuroscience award.



Ms Ailie MWhinnie is a PhD student in the Galliano Lab in the Department of Physiology, Development and Neuroscience. She is also the Communications Manager for CamBRAIN. Research-wise, she is interested in dopamine heterogeneity and for her PhD is focussing on the connectivity and physiology of the dopaminergic neurons in the olfactory bulb. She was a writer, editor and President for EUSci - the Edinburgh University Science Magazine. She is currently a guest editor for Blusci. In her session, Ailie will speak about scientific blog writing.



Mr Malcolm Love is an independent producer, radio presenter, lecturer and public communication skills coach. Formerly a senior producer (programme maker) at the BBC, Malcolm has more than 25 years experience in delivering skill building workshops and masterclasses around the world in over 40 countries. His clients include NASA, CERN, ESA, British Academy, FENS and numerous universities and institutions. Malcolm specialises in public engagement skills and also coaches people in business, politics and the charity sector.



Sarah Collins is a Communications Manager at the University's central Communications Office. She works with researchers to get Cambridge research into the national and international media. In this session, she will explain how to turn a journal article into a story that will grab a journalist's attention, how to make your writing clear and concise, and why 'dumbing down' is a term, that nobody should use.